

ANNUAL MEMBERSHIP DINNER EVENT!

Calling all Chamber members!

Break out your favorite team sports apparel- professional, college, high school, Park District, youth... whoever you're the biggest fan of- from ballet to the Bears, from cross country to the Cubs -

Don your favorite and come on out to our Tailgate Party.

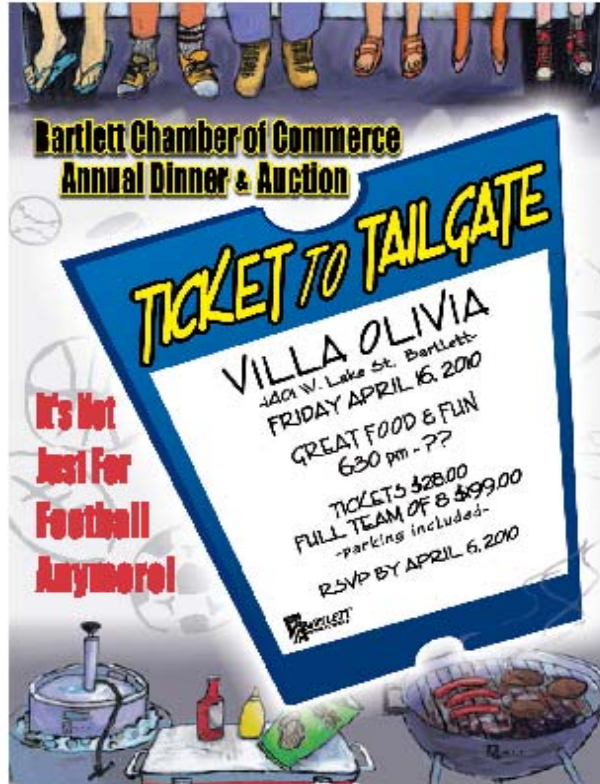
Our Annual Membership Dinner and Auction event.

Lots of fun- food- auction items and more!

Bring your friends and family -

De-stress and have a good time!

Make it a DATE!



Inside this Issue:

- Tailgate Party
- Rolling Down the River
- Windows 7 event
- Advertising on a Dime
- Discover Downtown
- Phone Companion
- Summer Event
- ECC Classes
- News from Randy Ramey
- New Members
- And more!

What's Coming Up? Mark your Calendars!

April 16th: TAILGATE PARTY-
not JUST for Football anymore!

April 21st: -Windows 7 event
-Business After Hours at
KinderCare

April 28th: Rolling Down the River
Expo

May 13th: Business After Hours at
Ultimate Travel

May 20th: Advertising on a Dime

ROLLING DOWN THE RIVER- Business Expo

Exhibit tables, food vendors, and sponsorships available

This business-to-business trade show/ expo is in it's 17th year, and brought to you by the Chambers of : Bartlett, Batavia, Elburn, Elgin Area, Geneva, Sugar Grove, St. Charles, Warrenville, and West Chicago

Wednesday April 28th: Noon-6pm

Pheasant Run Mega Center-ST. Charles

Up to 200 exhibitors, and 1200+ guests!

NOW taking exhibitor applications. Call the Chamber office or go to www.bartlettchamber.com

Windows 7—What's It All About?

Find Out: Wednesday April 21st, 8:30am-10:30am at the Bartlett Library



Join us for a firsthand look at Windows 7

Doing the tasks you do everyday are easier and faster with Windows 7. You can share files and devices easily, find the information you need, stay productive anywhere and protect your data so you can spend more time helping your business grow.

- See a live demo of Windows 7
- Try Windows 7 out for yourself at live demo stations
- Ask Microsoft Partners questions about upgrading your system
- Get a chance to win great prizes

Voucher*

- some restrictions apply

RSVP to the Chamber office

As an attendee of the event and you may be eligible to receive:

- A \$150 Technology Deployment Services

Whoa there!

Hold Your Horses!

The Bartlett Chamber Golf Outing is coming....

August 26th

With helicopters and cars...and other surprises

SAVE the Date and Watch for details!

QUARTERLY MEMBERSHIP LUNCHEON :

Advertising on a DIME

Thursday
May 20th

Moretti's
(1175 W. Lake St.)

\$15 per person

Doors open 11:00 for networking

Interactive program begins at 11:45am

Come and discover how many ways you can boost YOUR business in these difficult times! Subjects covered will include: Web and internet, news media, 'How-to' Do-it-yourself, promotional items, and much more— for a fraction of your marketing budget! Attendees will also receive handouts!

Don't miss the opportunity to help your business for 'a dime'!

Moretti's
1175 W. Lake St.
Bartlett

RSVP by May 14th

To reserve your space to succeed!

Call, fax, or email the Chamber office Today

Discover Downtown returns

This program is a partnership with the Bartlett Chamber of Commerce, the Village of Bartlett, and the Bartlett Park District, and is in its fourth year. Concerts and movie are held at Bartlett Park (North and Oak Avenues), and during these events, we offer to our businesses, and opportunity to exhibit / SHOWCASE their products and services. Cost? **FREE!!!!!!**

What a great way to market and promote your business for a little time and cost!

The dates for this year are :

June 23rd– Concert
July 15th– Concert, and
August 11– Movie in the Park

Reservations are taken at the Chamber office, and guidelines are simple:

- Each business will be reserved a

10ft space. (Bring your own table/chairs)

- Each participant is responsible for their own set up and take down, AND CLEAN-UP.
- Set up time begins at 5:30 p.m. on June 23 and July 15 on August 11 at 6:30 p.m. (movie night).
- Nothing may be sold at the park, but 'give-aways are encouraged (i.e. shirts, candy, pens, promo items)
- Electricity is not available.

Questions? Just call the Chamber office and we'll help you out! Remember– it's a great opportunity, and takes only a little time and effort, and YOU TOO can increase your business !

Discover Downtown /

Concert in the Park

Sponsorships

Sponsorships for these events are available.

Levels range from \$100 to \$3500, and are being offered by the Bartlett Park District.

If you are interested in more information regarding these opportunities and what is included, please contact

Stephanie FitzSimons at 630-540-4834 or sfitzsimons@bartlett-parks.org.

2010-2011 BUSINESS AND SERVICES GUIDE

It's that time again for the publication of the **2010–2011 Business and Services Guide** (formerly known as the *Phone Companion*). This is an annual publication, sponsored by the Bartlett Chamber of Commerce, and published/printed by Chamber member, Vaughan, Thain, & Spencer.

This guide is very popular among residents, as THE 'telephone directory' to businesses in Bartlett. They look for it every year; the Chamber received calls every year about when it will come out.

CURRENT Chamber members are listed in the guide as part of their membership, and have the opportunity to purchase extremely cost effective advertising in the publication.

Our 'upgraded' Premier, Gold, and Silver members receive special recognition and promotion in the issue.

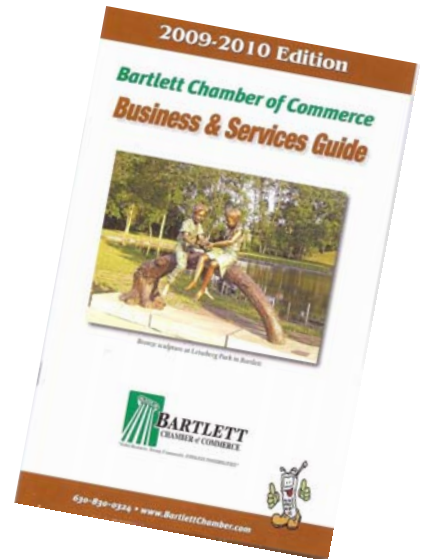
Along with Chamber member and business information, the guide has Village information, School information, ELECTED OFFICIALS contact information, Civic Organizations, and so much more! It is a treasure chest brimming with

details– all included in this handy, desk-sized book!

Chamber members have received letters regarding advertising, and it is also available on our website, www.bartlettchamber.com. Consider helping YOUR business through advertising that is present and available for, literally ONE YEAR. The cost for a year's worth of advertising is so very minimal in this publication! And– the price includes graphic design time for your ad (up to a specified amount of time)

Scheduled distribution for this year's issue is mid July, so timing is of the essence. If you're interested in additional advertising, call Paulette or John at Vaughan, Thain & Spencer [630-920-0164] today– and they can answer your questions and assist you with the ad.

Remember– this IS an official Bartlett Chamber of Commerce project. If anyone else calls or contacts you regarding any other 'business directory', that would NOT be a Bartlett Chamber project!



What an opportunity —the distribution of this publication is to over 14,000 Households!

You asked for it– and it's coming!

A New and exciting Summer Event for the community sponsored by the BARTLETT CHAMBER OF COMMERCE!

Saturday July 17, 2010!

Look for a Phen-o-menal Car Show, featuring the AFLAC Nascar!

A **Bartlett Bazaar**– Crafts, Businesses, Flea Market, and Garage Sale items for the family

Bring the kids out to the family– friendly **Pet Show**

Get some **stress out** on the jumpy– inflatables!

Vote for YOUR favorite Bartlett FOOD

Enjoy a '**cheap**' day with the family.....

NOT your everyday, regular 'festival'
Come see what it's all about!

Watch for upcoming details!

From the IL Small Business Development Center

Director Kris Knowles writes:

I always tell new business owners that they may need many expert advisors to help them run a successful business. A great accountant, an experienced attorney, and a business insurance agent. Two questions often asked about small business insurance are: 1. **Do I need insurance** if my business is operated out of my home? 2. **Do I need workers compensation insurance?** Well we can help you with these questions and many more! Debra Tucholski, a CPA and St. Charles insurance agency owner, who teaches our business insurance classes here at Elgin Community College provides the following answers to these important questions:

1. **If you operate a business from home**, you probably have issues with regard to business property and liability exposures that are not covered by your homeowners policy. The basic options for insuring a home-based business

are:

Homeowners Policy Endorsement. You may be able to add an endorsement to your homeowners policy that covers business equipment and provides liability coverage to protect you in case clients or delivery people get hurt on your property.

Business Owners Policy (BOP). A BOP is a package of coverages, including business property and equipment, loss of income and reimbursement for the loss of important papers and records. Most cover lost income in the event that your home is damaged by a fire or other disaster and will also pay for the extra expense of operating out of a temporary location if necessary. A BOP generally includes broader liability insurance and higher amounts of coverage than a homeowners policy endorsement, offering protection against lawsuits for injuries caused by the products or services you offer.

Automobile Coverage. If you use your car for to transport supplies or products or to visit customers, check with your

auto insurer to make certain that your automobile insurance will protect you from accidents that occur while you are engaged in business activities. If not, a commercial vehicle policy will cover you during these activities.

2. **If you have non-owner employees**, Illinois law requires you to carry workers compensation insurance. This coverage protects employers from lawsuits resulting from workplace accidents and provides medical care and compensation for lost income to employees hurt in workplace accidents. It also provides death benefits to surviving spouses and dependents. Business owners may opt out of workers compensation coverage, and it is often in their best interest to do so. Owners may purchase individual life, health and disability policies, which usually offer superior protection at a lower cost. As an IL SBDC advisory board member and volunteer, Debra is happy to answer any of your insurance questions. She can be contacted at 630-886-9622 or you may email her at debra@dt-cpa.com.

Business Seminars and Classes at ECC

Classes are held at the Fox Valley University and Business Center at Elgin Community College., Room 103

To reserve your seat, contact Inga Neuner at 847-214-7488. Deadlines are specified for each class.

Do you ever feel adrift when it comes to INSURANCE?

April 7

9:30-11:30am

RSVP by April 1st

Networking and breakfast begins at 9:30

Constant Contact/ email marketing

May 5: 2 sessions

1) *The Power of Email Marketing*
9-11:30 am

2) *Gettins Started with Constant Contact* 1-3:30pm

RSVP until April 26th.

Special Discount for Constant Contact service for attendees

What is the IRS up to?

May 19

8:30-9:30am

Free breakfast & information about who pays the most taxes; IRS collection efforts; your chances of being audited; 'tax gaps'.....

From State Representative Randy Ramey March e-newsletter

[An excerpt from the above publication]:

The state budget crisis is on everyone’s mind as session continues, but unfortunately some things never change in Springfield. Gov. Pat Quinn and the other Democratic leaders in the legislature have refused entertain any of the Republicans reform ideas pertaining to the budget. While the governor has posted a website taking input from the public on budget ideas, he has yet to release specifics on the budget and he was given an additional three weeks from his Democratic colleagues to delay the process.

Along with my House Republican colleagues, we are sponsoring a number of bills aimed at reforming the budget and the budget process in Springfield. Some of the reforms include: PAYGO – This would require the legislature to identify a permanent funding source or budget cut for any new or additional spending

for a program;
A tax amnesty program that would create \$104.9 million in new revenue;
A Sunshine Commission to get business leaders to evaluate the state budget and suggest ways to eliminate waste and duplication;
Medicaid reforms such as requiring income tests on 30-days of income rather than just one paycheck and placing a 2 year moratorium on Medicaid eligibility or program expansion;
Adopting Truth-in-Accounting principals. Eight years of fiscal mismanagement and uncontrolled state spending by Democratic leaders when combined with the downturn in the economy has led us into this fiscal crisis, and it won’t be easy to dig ourselves out of the mess. The only solution Democrats have is to raise income taxes on fami-

lies and business, and expand the taxes you pay for a variety of state services.
However, I remain firm in my position that unless we fundamentally change the way Illinois government operates – our fiscal problems will haunt us for generations.
If you agree with any of the above reforms and feel that cutting the budget, instead of a tax increase, is the responsible way to get Illinois back on the right track, visit budget.illinois.gov and let Gov. Pat Quinn know where you stand.

Feel free to contact me by emailing me at staterepramey55@aol.com or calling my district office at (630)

Attending events can better YOUR business!

Another story from a member!

While attending a recent Chamber luncheon in March, Dr. Kris Gabrenya [Bartlett Vision] had a conversation with another Chamber member about her services, and has gotten leads for a possible 3 ‘new’ clients!

And all because of attending an event! A great testament to
“You just never know…….”

www.bartlettchamber.com–

Visit 24/7!

Business After Hours Dates Coming Up

April 21st
Kindercare
795 S. Rt. 59

May 13th
Ultimate Travel Inc
861 S. Rt. 59

June 3rd
Hilton Garden Inn St. Charles
4070 E. Main St.
Watch the web site for details on the times of these!

Remember to book these dates in your ‘calendar-of-choice. Whether it be your iPhone, Blackberry, Outlook, or good, old-fashioned paper book, make it a point to make these official business appointments. You need not stay the entire time, you can come and go as you please!

You just never know where your next leads may come from, AND they’re FREE!

Member Tidbits:

Funjet Vacations is pleased and honored to announce the induction of **Ultimate Travel, Inc.** as a member of the exclusive Funjet Vacations 500 Club. This elite program established over 30 years ago honors travel agencies who are top supporters and producers of Funjet Vacations.

Ultimate Travel, Inc. is a 2010 Gold Member of the Bartlett Chamber of Commerce!

Mark Your Calendars for our Annual BREAKFAST WITH THE VILLAGE

Thursday June 17, 2010– Details to follow!



BARTLETT CHAMBER of COMMERCE

Www.bartlettchamber.com

138 S. Oak Ave., Bartlett 60103
630-830-0324
info@bartlettchamber.com

2010 GOLD MEMBERS:

ALLIED WASTE

ALEXIAN BROTHERS MEDICAL CENTER

BALANCE FAMILY CHIROPRACTIC

FROST, RUTTENBERG, & ROTHBLATT, P.C.

ULTIMATE TRAVEL STORE

VILLAGE OF BARTLETT

WEST SUBURBAN BANK

WINTRUST MORTGAGE- Kevin Wallace

2010 Silver members:

Costco

Sonic Drive-In

BARTLETT CHAMBER OF COMMERCE

BOARD OF DIRECTORS 2010

Chairman: Kevin Wallace

Chair-Elect: Ed Lacey

WinTrust Mortgage

Synergy Financial Solutions

Inc.

Treasurer: Bill Paton, Edward Jones

Directors:

Jodi Davis, AFLAC

Matt Falco, Falco Architects

Michelle Sarwas, Bark Avenue Day Camp

Kathy Shangraw, Clique Photography

Jane Shoemaker, Harris Bank-Bartlett

Debra Mills, Boutique Necessities & SPA by Dej

Associate Directors:

Scott Cullitan, Ameriprise Financial Solutions

Megan Ludemann, Sonic Drive-In

Brenda Marasa, JIT Packaging

Kristan Mason, Fingers & Toes

Board Representatives:

Steve Karoliussen, Bartlett Park District

Paula Schumacher, Village of Bartlett

Susan Westgate, Bartlett Public Library District

Chamber staff:

Diane Hubberts, President/CEO

Julie Fazio, Vice-President Membership Development

WELCOME—New Chamber Members!

J&S Paving Inc-Valerie Girton
780 W. Army Trail Rd., Carol Stream
60188 630.830.9635
Www.jspaving.net

William E. King Plumbing Co.-John King
Bartlett location
630.830.4904 jonfxr@aol.com

VIP Barber Shop- Annie Sells
318 S. Main St., Bartlett
630.3837-8425 sellsan-
nie@aol.com

Scardino Landscape & Design Inc.-
Michael Scardino
25W579 Army Trail Rd., Bartlett
630.668.6200
www.scardinolandscape.com

Advantage One Electric-
Dave & Bill Cieslicki
1234 Sebring Circle, Elgin
60120
630.742.4709
advantageoneelec-
tric@hotmail.com

Roth Melei Attorneys at Law
Michael Fradin
454 W. Virginia St., Crystal Lake
60014 815.356-8000
www.rothmeleilaw.com

Terry Burkhardt (Individual)
Bartlett Location
847.997.3489
tburkhardt@aol.com

Castle Screen Print & Promotions
Rocky DiDonna
39 Sangra Ct, Streamwood
60107

Look —

Who's Talking about US!

These Chamber members are proud to bring in another business to our organization! They have received a \$25 credit toward their membership fees!

Mid City Heating & Cooling- Frank Brown

Fingers & Toes- Kris Mason

Low Cost Heating- Brian

Village of Bartlett-Tony Fradin

Bartlett Woman's Clun- Sue Chiodo

FOLLOW US ON

FACEBOOK—become a Fan!

Twitter

LinkedIn- Join our Group!